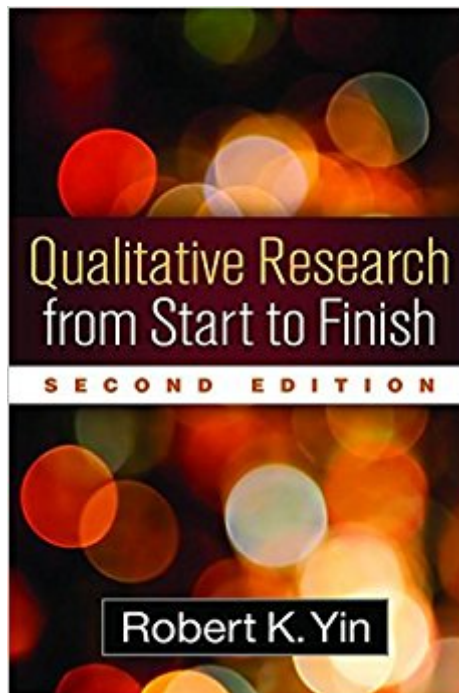




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# Qualitative Research From Start To Finish, Second Edition



## Synopsis

This book will help readers understand the practice of qualitative research--whether they want to do it, teach it, or just learn about it. All the major research phases are encompassed (startup, design, data collection, analysis, and composing), including newly emerging trends. Numerous easy-to-read vignettes show how other scholars have successfully implemented specific procedures. Equally distinctive, the book presents qualitative research as an adaptive craft. The array of choices among different procedures and methods enables readers to customize their own studies and to accommodate different worldviews and genres. New to This Edition: \*Stronger discussion of different worldviews (e.g., constructivism, postpositivism, and pragmatism) and how they relate to different methodological choices. \*Clearer emphasis on doing a generalized qualitative study, while acknowledging 12 specialized genres (e.g., action-based research, arts-based research, autoethnography, grounded theory, phenomenology, and others). \*Expanded discussions of different kinds of qualitative study samples and of mixed methods. \*New ideas on how to avoid getting stalled when analyzing qualitative data. \*Consideration of an additional way of concluding a qualitative study: by taking action. Pedagogical Features \*Chapters start with an abstract and end with a suggested exercise. \*Key terms and concepts appear in boldface throughout the text and are listed in end-of-chapter recaps as well as in the book's glossary. \*Sections within each chapter start with a preview box: "What you should learn from this section." \*An appendix presents a semester- or yearlong field-based project.

## Book Information

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## Customer Reviews

"With remarkable breadth of coverage, this is an excellent guide for both beginning and advanced students working their way through field-based projects. Practical in approach and documented with countless examples, the book covers everything from dealing with institutional review boards and preparing a pilot study to producing analytical generalizations, assessing rival explanations, and managing reviewer feedback. Few books cover so many aspects of the qualitative research process with such clarity, insight, and common sense. Yin has produced an impressive handbook that students and instructors will return to again and again."--Mario Luis Small, PhD, Grafstein Family Professor of Sociology, Harvard University

"Written from a practical, inductive, and adaptive perspective, this text offers the best blend of scholarly examples and commonsense advice that I've seen. It is highly readable and the definitions and explanations are very easy to follow. The preview boxes, bullet points, and quick study boxes make it easy to find what you need. I really like the research vignettes and the extended sample study. The end-of-chapter exercises are excellent; I would assign many of them."--Michelle C. Bligh, PhD, Division of Behavioral and Organizational Sciences, Claremont Graduate University

"With impressive content and coverage, this book offers 'nuts-and-bolts' guidance for conducting qualitative inquiry. The book emphasizes that qualitative researchers need to be practical, inductive, and adaptive, and offers compelling illustrations of these three principles in action. Yin is particularly adroit at showing the value of qualitative approaches for conducting evaluation research. The book is amply illustrated, with plenty of exercises to familiarize students with the practices described. This text will be useful for a wide variety of researchers, from advanced undergraduates to graduate students in such disciplines as nursing, public health, and social policy."--James A. Holstein, PhD, Department of Social and Cultural Sciences, Marquette University

"Yin presents the basics of qualitative research in a clear, methodical manner that provides a basis for discussion and exploration in a course. Vignettes throughout the book give students a deeper understanding of the topics discussed. I appreciate the interdisciplinary nature of the vignettes, which are not wed to any one field. An additional strength is the discussion of ethics and the role of the institutional review board."--Penny A. Pasque, PhD, Department of Educational Leadership and Policy Studies, University of Oklahoma

"This book's inductive, 'learn-by-doing' approach is the best way to learn how to do qualitative research. It is chock full of practical tips and suggestions, presented in an understandable, jargon-free format. Our introductory qualitative research methods class requires pilot studies, which makes the text a perfect fit. The sections on analyzing, interpreting, and writing up data are superb, and detailed enough for use in an advanced qualitative data analysis

class."--Lance D. Fusarelli, PhD, Department of Leadership, Policy, and Adult and Higher Education, North Carolina State University "The pedagogical features are well constructed, and the examples bring a real-world focus to qualitative research. This is the approach that I try to use in my courses, as most of my students are going to be administrators or policy analysts, not academics."--Miriam Levitt, PhD, Faculty of Social Sciences, University of Ottawa, Canada "This text is very practical and gives a solid overview of the qualitative process. The book's organization enables students to easily follow along as they conduct their own research projects. The descriptions of different types of data collection are especially strong, and the level of detail regarding interviewing and field observations will be beneficial for students who are new to field research. Yin encourages students to remain self-reflective throughout the research process--something that other texts keep on the periphery."--Brandi Lawless, PhD, Department of Communication Studies, University of San Francisco "An exciting addition to the list of sources available for the new researcher....Within [his] linear, clear sequencing, Yin offered multiple options and reasons for choosing certain options (or choosing other options), encouraging researchers to do the same. The writing style was clear, concise and not jargon-loaded, which also might appeal to the novice researcher." I connected with Yin's work as a researcher and as a teacher. (on the first edition) (The Qualitative Report 2014-12-31)

Robert K. Yin, PhD, is Chairman of the Board and CEO of COSMOS Corporation, an applied research and social science firm that has been in operation since 1980. COSMOS has successfully completed hundreds of projects for government agencies, private foundations, and other entrepreneurial and nonprofit organizations. Dr. Yin has authored five books--including Case Study Research, now in its fifth edition--and over 100 peer-reviewed articles. His research has covered a wide array of fields, such as primary, secondary, and postsecondary education; health promotion, HIV/AIDS prevention, and substance abuse prevention; organizational development and program evaluation; neighborhood, community, and urban development; and technological innovation and communications.

Absolutely the best writer, your methodology will improve with this clear and concise text.

great resource... content was more complete than other texts I purchased

Great summary not as much detail as needed if focusing on one type of method

Excellent information clearly explained. Very nice format and easy to navigate text.

Yin is a very organized and systematic writer, which promotes learning the material. He gives exercises to complete (I didn't do) that would be excellent if done in a classroom setting. His slant appears to be a bit toward program evaluation, but this book covers more than that. However, if you are more interested in something like interpretive phenomenology, you could use this as more of an overview book, though Creswell's books probably are more comprehensive in terms of covering different methodologies.

Good information for my doctoral dissertation

Very helpful in starting my research,

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